



Spark Generosity for Mission



700 Members
666 Members
5.1% increase
133 New Members
120 New Members
10.8% increase



274 Emails Sent
256 Emails Sent
7% increase



97 CFREs
86 CFREs
12.8% increase



56 Executive Search
Job Postings
61 Job Postings
8.2% decrease



\$552,548
in Net Assets
\$508,528
in Net Assets
8.7% increase

**The Numbers That Shape ALDE
Annual Report 2015-2016**

*2014-2015 figures in italics to show how
much good we're doing together*



387 IGNITE
Chicago Attendees
309 Reno Attendees
25.2% increase
54% of Members
Attending
46% Attending
17.4% increase



184 Collaborative
Partnership Members
172 CP Members
7% increase



155 Volunteers
121 Volunteers
28.1% increase



\$35,358 Given to
Annual Fund
\$30,174 Given
17.2% increase
166 Donors
162 Donors
2.5% increase
\$213 Average Gift
\$186.26 Average Gift
14.4% increase



Letter From the President

Karen E. Pease, CFRE

Dear ALDE Members and Friends,

As we enter a new year filled with goals and aspirations, it is great to know that we will soon be gathering for our conference, IGNITE: Norfolk 2017, to be inspired, connected and equipped for success. The stated vision of our organization is, "ALDE will become the leading resource for Lutheran and other Christian fundraising and communication professionals." We are continuing to grow as our reputation for superior quality and value reaches more of those who serve in our fields. Our faith-based association is a standard bearer for those who desire to learn best practices and sharpen their skills to provide the best outcomes for the organizations they serve.

Meeting new IGNITE participants and joining friends at ALDE functions has provided me with invaluable experience in career-building and professional education. There are many wonderful people at ALDE from

across the country and beyond who generously share their knowledge, problem-solving skills and most importantly, their common bond of faith in Christ. This makes the experience of membership in ALDE unique and deeply meaningful. As a member of ALDE you have friends everywhere you go. What a blessing!

I want to express my heart-filled gratitude for the opportunity to serve you as ALDE President these last two years. It has been a pleasure to work with such a talented group of enthusiastic and creative people.

Please consider participating in one of the many leadership opportunities available in ALDE. It's a great cause, very interesting, and also a lot of fun!

Yours in Christ,

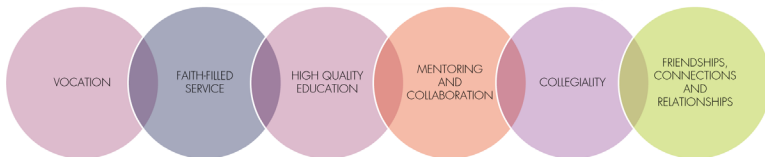
Karen E. Pease, CFRE
Maumee, Ohio



Message From the Executive Director

Phyllis Castens Wiederhoeft, Ph.D.

ALDE CORE VALUES



ALDE MISSION



Christians for Excellence in Philanthropy



ALDE continues to **IGNITE** the **Christian** fundraising community to **spark generosity for mission!**

ALDE inspires

Our study, **Fundraising as Profession and Vocation: An Inquiry About Faith and the Practice of Fundraising**, demonstrates just how thoroughly faith is integrated into all that we do. The research has crossed two fiscal years and finally we are able to present the findings in an in-depth report. The inspiration provided by ALDE manifests itself mainly in the solid sense of vocation. Many more questions arose as we delved into the findings and we anticipate that another broader and more comprehensive study will emerge.

ALDE educates

EnLIGHTen Essentials, an introductory course for those very new to development, was launched in August and October in two different locations. The best description comes from the attendees' own words: "I was really impressed with the commitment of 'high ranking' professionals spending time with people who are somewhat new to the field. That really speaks well of the organization." "EnLIGHTen Essentials helped me get on track for what I need to do in starting my career in development. I liked the information and the workshops, loved my mentor and the fact that I can keep in touch with her and develop even more."

ALDE mentors

Much informal mentoring happens extensively throughout ALDE, for which we are grateful. More structured mentoring is conducted through **EnLIGHTen Essentials**. A mentor is present throughout the two-day intensive training, helping mentees to process the six presentations and to practice the all-important relationship building conversation, hopefully leading to an ask.

Inspire, educate and mentor the Christian fundraising community to spark generosity for mission.



Up Close

With ALDE Board Candidates

Christine Zrinsky

Vice President for Development,
Lincoln Park Zoo - Chicago, Illinois
For President/Elect

Christine joined the Development team at Lincoln Park Zoo in 1994, and has held a variety of positions at the zoo, being named Vice President for Development in 2005. Christine graduated from Valparaiso University with a B.A. in journalism and started her career at the Chicago Symphony Orchestra in 1986.

Christine is an active volunteer for Valparaiso University and served on the Alumni Board for 10 years, including two years as President. Christine is a member of AFP and is the past President of the Chicago Chapter of ALDE. She is the immediate past President of the Women In Development Professions Chicago Chapter and helped to launch the American Zoo and Aquarium Association Advancement Committee. Christine worships at Fourth Presbyterian Church in Chicago.



Craig Stirtz, CFRE

President, Lutheran Planned Giving Services -
Omaha, Nebraska
For Treasurer

Craig has been President of Lutheran Planned Giving Services for nine years and an ALDE member for 25. Prior to his work at LPGS, Craig served 16 years as VP of Development for Lutheran Family Services of Nebraska. He has served ALDE through numerous positions, including several conference committees and as Chair of the Finance Committee.

Craig is a member of Resurrection Lutheran Church, Gretna, Nebraska (ELCA), and has served several congregations in diverse roles including Council Chair, and with the stewardship committee and choir.

"Having been a member for 25 years, I have seen the tremendous impact ALDE has in helping train, connect and inspire the seasoned veterans and those new to the field of development. It has been a privilege to serve ALDE as Treasurer these past two years and I welcome the opportunity to serve a second term."



Candidates For Member-At-Large

Jon Dize, CFRE

Director of Advancement, The Lutheran Schools Partnership - Fort Wayne, Indiana

Jon serves The Lutheran Schools Partnership, where he coaches 17 K-8 Lutheran schools and one high school in Northeast Indiana in the areas of advancement. He is the Administrator of The Lutheran Scholarship Granting Organization of Indiana. Jon is also a consultant for nonprofits and founded North Street Development Advisors in 2001, where he has helped create new nonprofits and has guided numerous organizations, both established and grassroots.

Jon has a degree in finance from Hillsdale College. He holds the CFRE credential, CFRM and completed the Executive Certificate in Religious



Fundraising from the Lake Institute at the IU Lilly School of Philanthropy.

Jon has been Marketing Co-Chair for three ALDE conferences, served on numerous committees and was Great Lakes Central Chapter President for six years. He is active with Lions Club International and is a Board Member for the Indiana Non-Public Education Association. He volunteers on the Worship Team at Promise Lutheran Church (LCMS) in Fort Wayne.

Bethany Krepela

Development Officer, Luther College -
Decorah, Iowa, and Minneapolis, Minnesota

Bethany has been with Luther, and an ALDE member, for nine years. She has worked in other higher and secondary education positions since graduating from Luther and has an M.A. in education from Augsburg College.

Bethany was Chair of the ALDE Communications Team, and currently serves on the Board. She was winner of the 2015 ALDE Jay Bleeke Young Professional Award and was Chapter Leader of the Year in 2012. Bethany, her husband Jim and two young daughters attend Oak Hill Church (Church of the Lutheran Brethren of America), Bloomington, Minnesota, where she also offers her time.

"ALDE is an exceptional organization that invests in its members and their missions with a Christ-centered lens. I am eager to again serve ALDE in this time of transition and anticipated growth, and to contribute my experience and ideas as it advances to the next level."



Amy Scholz

Congregation and District Relations Advocate,
The Lutheran Church—Missouri Synod -
Las Vegas, Nevada

Amy has worked for the LCMS since 2014, previously serving in numerous Lutheran higher education positions around the U.S. She holds a B.A. in communications from Concordia University, Nebraska, and an M.S. in student personnel administration from Concordia University Wisconsin.

Amy joined ALDE in 2003 and has been a member of national and regional higher education professional associations throughout her career. She has served the church and nonprofits in diverse roles from leading youth groups to chairing major campaigns and events to board service. Amy is a member of Lamb of God Lutheran Church, Las Vegas, Nevada (LCMS).

"I very much believe in the value ALDE provides to its members — networking, continuing education and resources provide tools for individuals to become better in the fields to which God has called them. It would be an honor and blessing to serve the members of ALDE."



Treasurer's Report

Craig Stirtz, CFRE



Fiscal Year 2015-2016 ended June 30, 2016. Net assets increased over the past year from \$508,528 to \$552,548 due in large part to an \$18,000 IGNITE conference surplus and an annual fund surplus of \$4,600. The Endowment Fund grew by \$6,000 to \$271,665 as no distribution was drawn for operations. Major changes affecting the budget expenses included the addition of EnLIGHTen Essentials workshops. The Board accepted the 2015-2016 Audit Report at its November meeting as presented by Wegner CPAs, LLP and reviewed the IRS Form 990 for submission.

Inspire, educate and mentor the Christian fundraising community to spark generosity for mission.

ALDE Donors 2015-2016

showing inspiring
generosity to SPARK
our shared mission —
THANK YOU!



ALDE Cutting Edge Endowment Fund

David Benson
Richard Engdahl
David Kahle - *in Honor of Fred and Candy Bleeke*
Dionne Lovstad-Jones
Linda Maxon
Elizabeth McKinley
Beth Nelson Chase and John Chase
The Woodruff Family Fund of InFaith Community Foundation

Donors listed in **red** are *Sustaining Members* — they give regular donations to the Annual and/or Endowment Funds.

ALDE Annual Fund

Cindy Aegerter
Mark Anderson
Dave Assmus
Karin Austin
Barbara A. Ballard
Alice Benson - *in honor of Mike Nevergall*
Jim Bickel
Patricia Bilow - *in memory of Helga Kuckelkorn and Cassie Bilow*
Kris Blackwell
Caroline Bradley
Laura Brandt
Becky Bunke
James and Genette Bunn
William Burmeister
Ellen Bushman
Michael Butterfield
Robin Cherwinka
Keith Christensen and Dawn Deines-Christensen
Sandra Cline
David Coker
Katherine Conrad - *in memory of Dr. Robert Gronlund*
Renee Coughlin
Diane Covert
Carrie Dauner
Kyle DeWees
Sheryl DeWitt
Jon Dize - *in honor of Phyllis Wiederhoeft and Jon Nelson*
Lorraine Dorrough
Roger Dow
Ronald Drews
Johnnie Driessner
Ryan Ebner
Terry and Jennifer Egan
George Engdahl
Greg and Teresa Fairow
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Inga Gerber
Jason Gerdes
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Donald Hallberg
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Paul Hanson
Leah Hatcher
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Marion Heinz
JoAnne Heltner
Adam Hengeveld
Mark L. Hill
Deborah Hoesly
Mark Hofman - *in memory of Rev. and Mrs. Martin F. Hofman*
Daniel Jenkins
Michael P. Johnson
Paula Ritchie Kadel
David Kahle - *in Memory of Annette Rougeou*
Charlie Kiersch
Paula Kitt
Quinton Klabon
Alan Koepke
Bethany Krepela
Mark Ladendorf
Lori Land
Bill Lapp - *in honor of Rev. Edward Bertram*
Matthew Leighty - *in honor of Mark Hofman*
John Lewis
Scott Linebrink
Jane Lottes
Jeanie Lovell
Dionne Lovstad-Jones
Keith Lund
Sharon Magnuson - *in honor of Phyllis Wiederhoeft*

Michael Madison
Paul Marsh - in Memory of Dan Springer
Tootie Martin
Linda Maxon
Scott McAnally - *in honor of Bishop Emeritus Theodore Schneider*
Mara McClellan
Heather R. McGinness
Elizabeth McKinley
Jane Meehan
Donald Meyer
Eugene Meyer
Bonnie and Dennis Meyer
James Miller - *in memory of Jay Bleeke*
Bervin Mirtsching
Martha Mitkos
Alice Mowbray
David Mueller
Jon and Megan Nelson - *in memory of Naomi Claire Wee*
Layne Nelson
Keith T. Nelson
Beth Nelson Chase and John Chase
Dale T. Nettin
Michael Nevergall
Jennifer Nohely
David Novak
Nancy Olson
Stan Olson
Stephen Padre
Doug Page - *in honor of Phyllis Wiederhoeft*
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Craig Stirtz
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Anita Ward
Mike Ward
Megan Webber
Kurt Westveld
Phyllis Castens Wiederhoeft
Elliott Williams
Sara Wilson
Stephanie Wollenburg
The Woodruff Family Fund of InFaith Community Foundation
Angela Zimmann
Christine Zrinsky
Anonymous - *in Memory of Gregg Braun*
Anonymous (3)

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